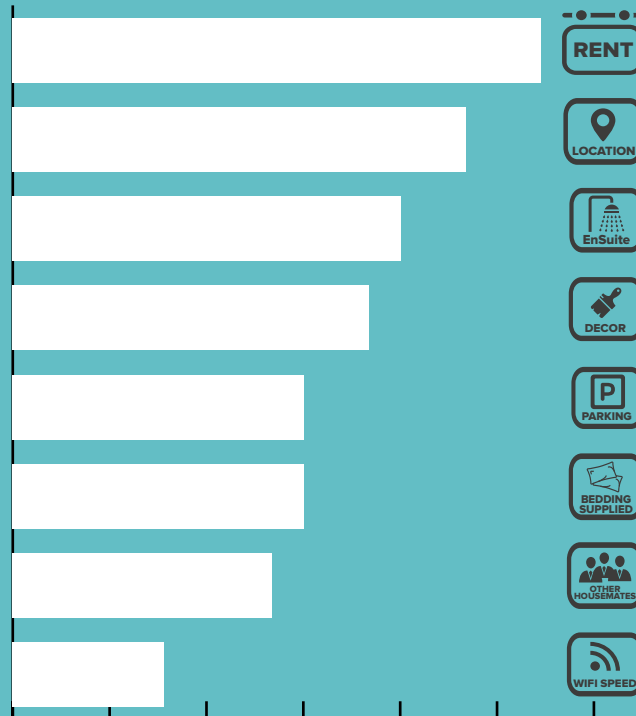


Shared Living



66% of our shared living tenants do so because of the price. The rest said it was because it is convenient for work or study.

Rent and location are the things that most influence a potential tenant when they are considering renting a room in a shared house. Ensuite facilities and nice decor are also important.

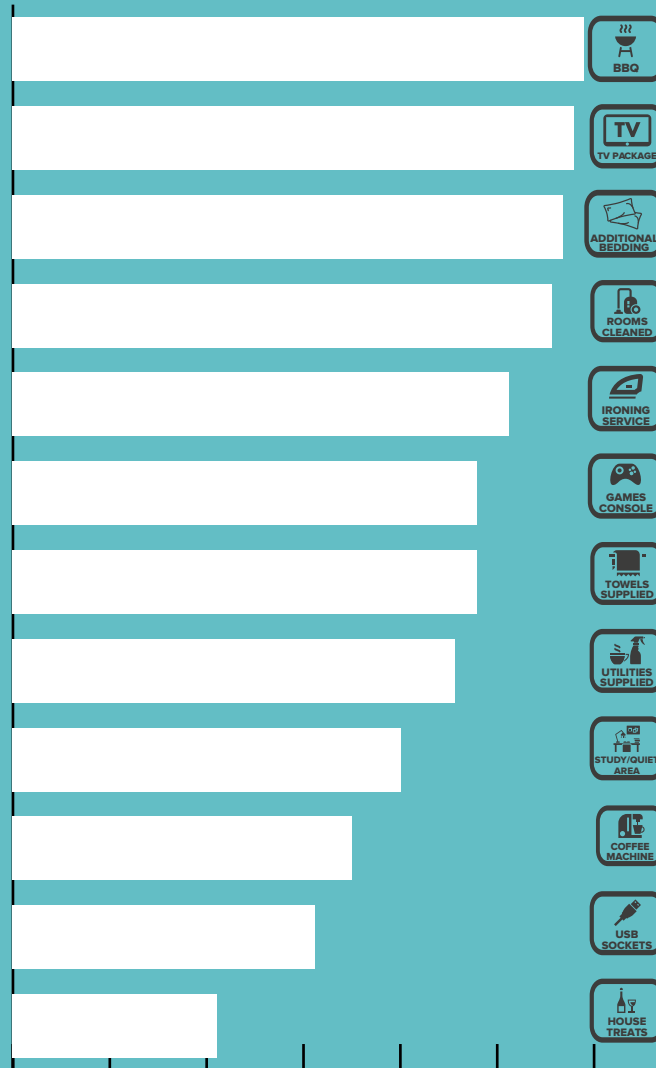


Parking, bedding, other housemates and wifi speed are all less important when considering renting a room in a shared house.



86% of tenants gave our shared houses 4 or 5 out of 5 stars

Additional facilities and services our tenants would like to see, include:



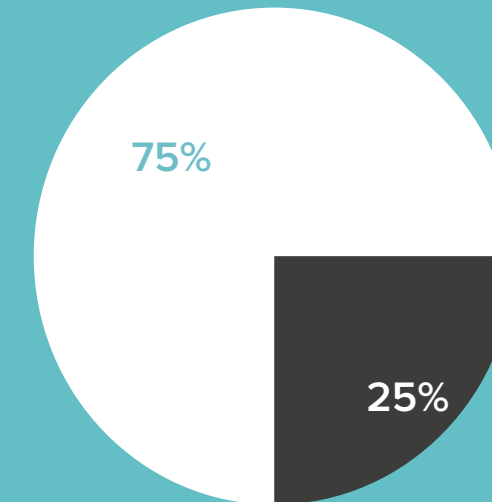
Most popular requests were a bbq or outdoor seating, a TV package, additional bedding, rooms cleaned regularly and an ironing service.

75%

25%

75% of our tenants said one or more of these additional facilities would positively influence their decision to rent a room. 25% of our tenants said additional facilities would make no difference to their decision.

75% of tenants said that they thought the amount that they pay for rent was fair considering the amount of facilities/ services included.



25% of tenants said that they didn't think the amount that they pay for rent was fair considering the amount of facilities/ services included.

13%

Tenants who wouldn't pay a rent premium for additional facilities or services

25%

Tenants who would pay a rent premium of 5% for additional facilities or services

25%

Tenants who would pay a rent premium of 10% for additional facilities or services

25%

Tenants who would pay a rent premium of 20% for additional facilities or services

13%

Tenants who would pay a rent premium of 25% for additional facilities or services