

THE BENEFITS AND DRAWBACKS OF OWNING SELF-CATERING PROPERTIES

BENEFITS

Additional Income Stream

If the property is managed efficiently and marketed well, it can generate a substantial rental income. With the rise of travel booking platforms like Airbnb, Vrbo and Booking.com it has become easier for landlords to market their properties to travellers from all over the world.

Flexibility

Landlords can choose to rent out their properties for short-term or long-term stays, depending on their preferences. This allows landlords to adjust their rental strategy based on seasonal fluctuations, and optimise their rental income.

Control

landlords can manage the property, set rental rates, and choose the guests they want to rent to. This provides landlords with greater autonomy over their investment, and the ability to tailor their rental strategy to their personal preferences.

Personalisation

Self-catering properties offer travellers a personalised travel experience that they may not get from a traditional hotel stay. This personalised experience can lead to higher guest satisfaction rates and more positive reviews, which can benefit the landlord's reputation and attract more guests.

1



2



3



4



DRAWBACKS

1

Seasonal Fluctuations

During peak season, landlords can expect to receive high rental income, but during the off-season, the rental income may be significantly lower. This can impact the overall profitability of the property, and landlords must be prepared to manage their finances accordingly.

2

Higher Maintenance Costs

Landlords need to keep their properties clean, well-maintained, and fully-equipped to attract guests. This can lead to higher maintenance costs, which can impact the overall profitability of the property.

3

Hands-on Management

Landlords need to be available to respond to guest inquiries, handle bookings, and manage any issues that arise during the guest's stay. This can be time-consuming, and landlords must be prepared to dedicate the necessary time and resources to manage their properties effectively.

